

**Todd O'Neill**  
171 Claywell Drive  
San Antonio, TX 78209  
210-823-0542  
[oneill.todd@gmail.com](mailto:oneill.todd@gmail.com)

## Credit List

- 2008**
- Project Manager / Interaction Designer – MyQuickDoc, Inc., San Antonio, TX
- myquickdoc.com ecommerce application (<http://www.myquickdoc.com>)
- Producer / Director – 48 Hour Film Project, San Antonio, TX
- “Healer” dramatic film (<http://doingmedia.blip.tv/file/1210039/>)
- Producer / Director - Phase Five Management Group. Inc. , San Antonio, TX
- 79<sup>th</sup> Annual League of United Latin American Citizens (LULAC) Convention Live Webcast
- Producer – BarCamp-San Antonio unconference, San Antonio, TX
- 2008 Live Webcast
- Electronic Media Consultant - Phase Five Management Group, Inc., San Antonio, TX
- CommunityNewsPublisher.com streaming media  
(<http://www.communitynewspublisher.com>) (<http://communitynews.blip.tv>)
- Producer / Interaction Designer – bikingeducation.com, San Antonio, TX
- bikingeducation.com blog (<http://bikingeducation.wordpress.com>)
- 2007**
- Producer – Knowbility, Austin, TX
- Accessible Internet Rally-San Antonio Rally Highlights video  
(<http://www.youtube.com/watch?v=IgbqNVALYZI>)
- Producer / Director - Phase Five Management Group, San Antonio, TX
- 2<sup>nd</sup> Annual National Latino Congresso live web cast
  - 2007 City of San Antonio, SWMBE Conference Streaming Video/DVD production
- Senior Project Manager / Interaction Designer – Webhead Group, Inc., San Antonio, TX
- Education Service Center, Region 20, Media Access Portal web database application UI (<http://videondemand.esc20.net/>)
  - University of the Incarnate Word financial aid calculator web application UI
  - ACCD Economic & Workforce Development website
  - Univ. of Texas, San Antonio, Office of Vice President of Research (VPR) site templates (<http://vpr.utsa.edu/>)
- Senior Business Analyst – USAA, San Antonio, TX
- Web Content Management Operations
- 2006**
- Business Manager – USAA, San Antonio, Texas
- Web Content Management Implementation and Prototype (Documentum 5.1, 5.3)
- 2005**
- Interaction Designer / Developer – UU Housing Assistance Corporation, San Antonio, TX
- UUHAC website (<http://www.uuhac.org>)
- 2004**
- Designer / Developer – Unitarian Universalist Friends Retreat Foundation, Austin, TX

- U Bar U Ranch website (<http://www.ubaru.org>)

Business Manager – USAA, San Antonio, TX

- Search Engine Acquisition Implementation (FAST Search and Transfer)

**2003**

Business Manager – USAA, San Antonio, TX

- Site Content Inventory

**2001**

Producer / Interaction Designer – USAA, San Antonio, TX

- Auto Insurance Adjustment application user interface

**2000**

Producer / Interaction Designer – USAA, San Antonio, TX

- Consumer Loan Pre-Approvals web application UI
- Young Associates - First Start Online website
- Quicken Direct Connect/Web Connect web application UI

**1999**

Producer / Interaction Designer - USAA, San Antonio, Texas

- Used Vehicle Values Calculator web application UI
- Credit Card Pre-Approval web application UI
- TRICARE Online Application web application UI
- Bank Account Applications web application UI
- Young Associates - Financial Start website

Producer / Interaction Designer - USAA, San Antonio, TX

- USAA Educational Foundation website
  - *Silver Spur – 2000 - Texas Public Relations Association*
  - *Outstanding Achievement (Public Service) – 2000 Texas Interactive Multimedia Awards - Austin Area Multimedia Association*

Designer/ Developer – Executive Video Productions, San Antonio, TX

- Executive Video Productions website

**1998**

Producer / Interaction Designer - USAA, San Antonio, TX

- Field Hardware multimedia presentation
- 730 vs. Eagle multimedia presentation

Producer / Director - Toshiba America, Computer Systems Div., Irvine, CA

- Santa Clara video module for CBT
- Alexandria video module for CBT

Producer / Developer - Toshiba America, Telecommunications Division

- Stratagy DK Self-paced Training video and CD-ROM

**1997**

Producer - Killingsworth Presentations, Long Beach, CA

- CSU Budget Report CD-ROM multimedia presentation

Producer - The Toro Co., Irrigation Div., Riverside, CA

- LTC Plus vs. PAR+ multimedia presentation
- SitePro Demo Disk multimedia presentation

Producer / Director - Toshiba America, Computer Systems Div., Irvine, CA

- Maui X5 / Monaco video module for CBT
- Ventura Tour video module for CBT

Interaction Designer / Developer - Orange County ASTD, Irvine, CA

- OC-ASTD Online Web Site

Writer - Edison Source, Inc., Industry, CA

- Edison Source is the Answer video

Producer / Developer - BI Technologies, Inc., Fullerton, CA

- Magnetics Technology Challenge multimedia presentation

Producer / Developer - La Bruna Industries, Inc., Ontario, CA

- La Bruna Virtual Tour multimedia presentation

## 1996

Producer / Director - The Toro Co., Irrigation Div., Riverside, CA

- V-1550 Installation & Service video

Producer / Director - Toshiba, Computer Systems Div., Irvine, CA

- Desktop Tour video module for CBT
- Golf Show 1996 Teaser video

Producer - VeriFone, Inc., Dallas, TX

- POS Terminal Focus Group video

Producer / Developer - BI Technologies, Inc., Fullerton, CA

- Networks Technology Challenge multimedia presentation
- Trimmer Technology Challenge multimedia presentation

Writer - The ShowPros, Tustin, CA

- RSI Cabinet Rollout video

Producer / Director - Toshiba, Computer Systems Div., Irvine, CA

- Spring Sales Training video module for CBT

Project Manager - The Graphix Zone, Irvine, CA

- Rockwell Corporation Heritage Hall multimedia kiosk

Writer - Maggetti Productions, Aliso Viejo, CA

- Toshiba TF601 Facsimile Technical Training video and workbook

## 1995

Writer - Maggetti Productions, Aliso Viejo, CA

- Toshiba TF461 Facsimile Technical Training video and workbook

Producer - Dial One of Southern California

- Franchise Sales Presentation multimedia presentation

Writer - Image Dynamics, San Diego, CA

Ifinitinet 1995 video

Writer - BDS Marketing, Irvine, CA

- Go•Video 4000 Series Sales promo video

Producer / Director / Writer - The Toro Co., Irrigation Div., Riverside, CA

- V-1550 Application and Training video

Project Manager - The Graphix Zone, Irvine, CA

- ExplorUs Electronic Software Shop consumer CD-ROM
  - *Finalist - 1995 EMMA Awards*

Project Manager - The Graphix Zone, Irvine, CA

- Coldwell Banker Residential Affiliates Franchise Presentation CD-ROM

Director / Producer - Weyerhaeuser, Federal Way, WA

- Sales Training video (location interview)

**1994**

Project Manager / Writer - The Graphix Zone, Irvine, CA

- PC Video Made Easy With Indeo™ Video CD-ROM

Writer - The Graphix Zone, Irvine, CA

- Artist fka Prince Interactive consumer CD-ROM

Writer - Calsonic Video Productions, Irvine, CA

- Distribution And Auto Service Overview video

**1993**

Producer / Director - The Toro Co., Irrigation Div., Riverside, CA

- Golf Body Update video
- Programming the ECx Sprinkler Timer Retail POS video
- Retail Product Line video
- Sprinkler Introduction - Ground Breaker direct response video
- 570Z Sprinkler Introduction - Ground Maneuvers direct response video
  - *Silver Angel (Sales/Marketing) - 1993 ITVA-LA/OC Video Festival*
  - *Award of Achievement - 1994 International Technical Video Competition - Society for Technical Communications*
- GCSSA Trade Show Presentation video

Director - Loral Aeronuetronics, Newport Beach, CA

- MICOM Test Firings video

Writer - Calsonic Video Productions, Irvine, CA

- Arizona Test Center Driver Safety Overview video

Writer - Calsonic Video Productions, Irvine, CA

- Arizona Test Center Promo video
  - *Gold Angel Award (Sales & Marketing) 1994 ITVA-LA/OC Video Festival*

Writer - Innerspace, Inc., Irvine, CA

- OPX-100 Intro medical device information video

**1992**

Producer / Director - National Education Centers, Irvine, CA

- Effective Lab - Instructor Excellence video vignettes

Writer - Calsonic Video Productions, Irvine, CA

- Calsonic International Inc. Corporate Profile video
- Calsonic Climate Control: The Right Perspective video
- Calsonic Video Productions Demo video

Director / Writer - Tread Lightly!, Inc., Ogden, UT

- Where the Pavement Ends 30 minute broadcast video

Writer - Proficient Foods International, Rancho Cucamonga, CA

- Together We Succeed video

Writer - Polyurethane Foam Association, Wayne, NJ

- Industrial Storm Water Sampling Overview video

Producer / Writer - The Toro Co., Irrigation Div., Riverside, CA

- Techline Design & Installation video

Writer - ICN Pharmaceuticals, Costa Mesa, CA

- Oxsoralen-Ultra Promo video (patient testimonials)

Writer/Consultant- Ralph Herrold Productions, Laguna Hills, CA

- Objective: Kobe historical documentary video

Writer - Saint Joseph Health Systems, Orange, CA

- Values in Action Award Profiles video

Writer - Innerspace, Inc., Irvine, CA

- TOPS Intro medical device information video

Writer - CSC Index, Cambridge, MA

- CSC Index Summit: Total Quality and Measurement video
- CSC Index Summit: Organizing the I/S Development Function

Writer - PacTel Cellular, Irvine, CA

- Dealer Intro video

Director - New York Life Insurance Co., New York, NY

- David Rodewald Tribute (location interview)

Writer - Greencare Inc., Huntington Beach, CA

- Shattermaster Trade Show video

## 1991

Director / Writer - United Education Institute, Santa Ana, CA

- Job Watch infomercial series

Director / Writer - CSC Index, Cambridge, MA

- CSC Index Summit: Transforming the I/S Culture

Writer - Calsonic Corporation, Irvine, CA

- Mexico Air Conditioning Introduction

Director - ICN Pharmaceuticals, Santa Ana, CA

- Rep-Tales Modules

Producer / Writer / Director - The Toro Co., Irrigation Div., Riverside, CA

- Irrigation: A Resourceful Solution, marketing video

Writer - Southwest Gas Corp., Las Vegas, NV

- Visions, Spring 1991 edition

Writer - Health Plan of America, Inc., Orange, CA

- Overview Video

Writer - Saint Joseph Health Systems, Orange, CA

- 1991 Values in Action Meeting Opener

Writer - Gold Standard Enterprises, Santa Ana, CA

- Parkwest Development Promo
  - 1992 Telly Award

Producer / Writer/ Director - Nelson Public Relations, Costa Mesa, CA

- Chapman College Academic Centers Program video promo

## 1990

Director / Writer - Battaglia Associates, Newport Beach, CA

- Magical Journeys Theme Park Promo video

Producer / Writer - Department of Parks, Recreation and Community Services, City of Anaheim, CA

- Project SAY Promotional Video

Coordinating Producer / Co-Writer / Co-Director

- ITVA LA-OC Angel Awards - 1990 Angel Awards Opening Module
- Producer / Writer - Saint Joseph Hospital Foundation, Orange, CA  
Commitment to Our Future

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Director / Writer - Pioneer Electronics, Carson, CA

- Walmart POS Video

Script Editor - California School Nurse Association, Los Angeles, CA

- Sculliosis Screening

Writer - AST Research, Irvine, CA

- Industry Issues #3 - Windows 3.0 video magazine

Writer - Huck Manufacturing Inc., Irvine, CA

- Collar-matic Introduction video

Script Editor - Chevron Oil, La Habra, CA

- Chevron/Texaco Indonesia Lease Video

Writer - Saint Joseph Health Systems, Orange, CA

- 1989 Values in Action Awards Booklet

Script Editor - Taco Bell Corporation, Irvine, CA

- Maximizing Sales through POP

Writer - NewGen Corporation, Santa Ana, CA

- Turbo Laser Printer Intro

Writer - Aerochem Corporation, Orange, CA

- Aerochem...Full Service Aerospace Supplier

Director / Camera - Unisys Corp., Mission Viejo, CA

- Mission Magazine video magazine (January, April, July 1990)

**1989**

Producer / Writer - National Multiple Sclerosis Society, Orange County Chapter

- 1989 MS BikeTrak Promotional Video

Writer - Freedom Village Health Care Center, El Toro, CA

- Center Orientation Video

Writer - Hughes Aircraft Co., Los Angeles, CA

- Managing Performance in the 1990s

Director / Assistant Producer - TRW Information Systems, Orange, CA

- Gold Report Marketing Video
  - *Silver Angel (Sales/Marketing) - 1990 ITVA-LA Video Festival*
- ACT Services Training Video

**1984-88**

Producer / Director - Automatic Data Processing, Roseland, NJ

- Various Live Events and Communications, Marketing and Training video programs



**Other Experience**

- 2008** Presenter – Content Convergence & Integration Conference, Vancouver, BC
- User Generated Rich Media: Make it, Manage it
  - Taking Advantage of Web 2.0: Is the Effort Worth the Benefit? (panel moderator)
- 2007** Presenter – Content Management Professionals 2007 Fall Summit, Boston, MA
- Web Content Management to Web Content Operations
- 2002-** Instructor - Palo Alto College, San Antonio, TX
- Introduction to Mass Communications
  - Practicum in Electronic Communications (Web Publishing)
  - Principles of Advertising
  - Television Production I
- 1996-98** Member - Orange County Film Commission Advisory Board
- 1997-98** Regional Vice-President - International Television Association Region 10
- 1997** Co-Chair - Orange County Laurel Awards media competition
- 1996-97** Instructor- Fullerton College, Fullerton, CA
- Getting Started as an Independent Contractor in Radio & TV
- 1995-97** Manager - Training & Technology Special Interest Group - Orange County ASTD
- 1990-97** Presenter - International Television Association Conference
- Going Independent: Getting Started on Your Own
- 1996** Presenter - Communications Media Manager's Association Conference
- Making Your Move Into Multimedia
- Member - 1997 International Television Association Conference Planning Committee
- Presenter - Videomaker Expo
- Corporate Video
  - Making the Jump from Hobbyist to Pro
- 1995** Presenter - National Business Incubation Assoc. Fall Training
- Making Sense of Multimedia
- Presenter - International Television Association Conference
- Making Your Move Into Multimedia
- 1993-95** President - International Television Association (ITVA), Orange County, CA Chapter
- 1994** Presenter - American Society for Training and Development Conference
- Independent 101: Getting Started on Your Own
- Member - 1994 ITVA Conference Planning Committee
- 1990-93** Instructor- Fullerton College, Fullerton, CA
- Electronic Field Production and Editing
- 1992** President Elect/Program Director - International Television Association, Orange County, CA Chapter

Instructor- Chapman University, Orange, CA

- Introduction to Visual Storytelling

Manager - Media Special Interest Group - Orange County ASTD

**1991** Contributing Writer - OC/SD Film & Video News, Rancho La Costa, CA

Presenter - Commission on P.O.S.T., Sacramento, CA

- Effective Scriptwriting

**1990** Instructor- Fullerton College, Fullerton, CA

- The Business of Corporate Video

**1990** Instructor- Rancho Santiago College, Santa Ana, CA  
Television Management and Production Coordination

**1989-90** Newsletter Editor - ITVA, Orange County, CA Chapter

**1989** Instructor- William Paterson College of N.J., Wayne, NJ  
Corporate Video

Instructor- Fullerton College, Fullerton, CA  
Basic TV Studio Operation

**1985-87** President - ITVA, North Jersey Chapter